



D R O P S H I P
SECRETS

COMPETITOR RESEARCH TABLES

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Competitor Research Table

After you identified several niches that match the criteria, you'll want to check out the competition. You should base this decision on where they are ranking on Google (higher is better), how many brands they carry (the more brands, the better), and how user friendly and appealing their site design is.

You want to make sure you find at least three competitor websites for each niche. If you can't find competitors, then it's probably time to start over with a different niche.

Niche	Competitor Store Name	
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